



SPONSORSHIP
OPPORTUNITIES

2017

MEN'S
PROFESSIONAL
TOURNAMENT

9 DAYS - 70+ MATCHES

23 JUNE - 2 JULY



2016

A SMASHING SUCCESS



IT ALL STARTED WITH THE KIDS

The LITTLE ACES Community Tennis Program (developed by Tennis Canada and Tennis BC) was designed to show young children that they could easily learn to play the game of tennis quickly and successfully. Not only would they learn that tennis was a great and fun game to play but that it was something that could challenge them for a lifetime. **Few sports offer the ability for boys & girls – of all ages – to be able to play together in a healthy, safe and competitive way.**

To support this extremely worthwhile goal, Kelowna Futures Tennis formed. Immediately we took on the challenge of hosting a professional men's ITF tennis tournament. This is our most important (and only) fundraising event each year.

Amazingly, after only four years our annual, week-long event has gone from something few had even heard about to **one of the most celebrated new sporting events in the entire country.** Our KFT summer event has not only been embraced by the local tennis community but has been lauded by representatives at the highest levels of Tennis BC, Tennis Canada and even the ITF tour itself. Kelowna is now an established (and very sought-after) stop on the ITF pro-men's tour, and one that is routinely **held up as a model to be emulated across North America.**

Establishing a new event is never easy but thanks to the help of tireless volunteers and our **unbelievably supportive sponsors** we have grown in all areas with each successive year. 2016 (and beyond) will be no different.

As **our event continues to grow** the value and support it provides increases as well. And not just for the children we were originally founded to help. Our entire community benefits as we draw competitors and visitors from all over the world, **promoting our wonderful city and the people and businesses** that make it run. It's not often a world-class event is staged in a smaller town, but the profile our professional men's tennis event is receiving means the sky is the limit.

Don't wait to become part of the team that makes it happen. Join with Kelowna Futures Tennis today!

DID YOU KNOW?

- The KFT is **one of only 8 ITF events** held in all of Canada
- Tennis Canada has hailed our event as "one of the best hosted and most professionally organized futures events in all of Canada." They have called it "**...the flagship of all Canadian Futures events.**"
- **We have presented tennis notables** such as: **Filip Peliwo** (Canadian, winner of junior Wimbledon and the junior US Open, exclusive hitting partner for Rafael Nadal @ London ATP worlds), **Nicolas Meister** (USA, top 400 ATP), **Ben Mitchell** (AUS, top 300 ATP), **Philip Bester** (CAN, Top 200 ATP), **Nikita Kryvonos** (USA, Top 300 ATP)

All proceeds made from this event go to Little Aces Kelowna – our nonprofit community initiative that purchases tennis equipment and delivers tennis programming for children of all ages at the YMCA and other community centers. We are also organizing Kelowna's first kids tennis league and supporting the entry of underprivileged children into the lifetime sport of tennis



WHAT WE CAN DO FOR YOU

TITLE SPONSOR - \$15,000

- **Exclusive sponsorship:** only 1 title sponsor
- **Official Tournament Naming Rights** (& Right of First Refusal)
- **Official Presenter at Awards Ceremony**
- **Full-page Ad** in Tournament Program
- **10 VIP passes to Tournament**
- **Name on Sponsor Board & Tickets/Passes**
- **Title Spot in all print/radio/media materials**
- **Personalized promotional handout tickets** for early week draws
- **Space for corporate promotional booth on event site** (provided & set-up by your company)
- **Customized event option** (first choice)
- **Title Spot in all print/radio/media materials**

PRESENTING SPONSOR - \$10,000

- **Official Presenting Sponsor** (& Right of First Refusal)
- **Half-page Ad** in Tournament Program
- **6 VIP passes to Tournament**
- **4 invitations to private events featuring ITF pros**
- **Name on Sponsor Board**
- **Logo/mention in all print/media materials**
- **Category Exclusivity:** only 1 presenting sponsor
- **Personalized promotional handout tickets** for early week draws
- **Space for corporate promotional booth on event site** (provided & set-up by your company)
- **Customized event option** (second choice)

LITTLE ACES SPONSOR - \$7,500

- **Name on Sponsor Board**
- **Logo placement** in Tournament Program & Poster
- **6 VIP passes to Tournament**
- **4 invitations to private events featuring ITF pros**
- **Category Exclusivity:** only 1 Little Aces sponsor
- **Year-round, named sponsorship of Little Aces**
- **Space for corporate promotional booth at Little Aces event site** (provided & set-up by your company)

CORPORATE SPONSOR - \$3,000

- **Name on Sponsor Board**
- **Logo placement** in Tournament Program & Poster
- **4 VIP passes to Tournament**
- **2 invitations to private events featuring ITF pros**
- **Personalized promotional handout tickets** for early week draws
- **Space for corporate promotional booth on event site** (provided & set-up by your company)

OPT-IN / ADDITIONS

<p>Banner</p> <p>Full-color, on-site banner (3ft X 8ft) of your company logo displayed throughout the tournament week.</p> <p>\$500</p>	<p>Corporate BBQ</p> <p>A gourmet BBQ event for up to 50 individuals. VIP-style picnic selections & non-alcoholic beverages provided with premium viewing of the day's feature match.</p> <p>\$2,000 (only 5 available)</p>	<p>Program advertisement</p> <p>1/4 page advertisement in the official ITF Tournament Program.</p> <p>\$250</p>
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Charitable Donations

An official charity tax receipt will be issued from Tennis Canada. All patrons will be recognized in the official tournament program

REVIEWS

OF THE **KELOWNA** FUTURES **TENNIS** TOURNAMENT

“One of best ITF events I’ve ever attended [...] in the world.”

- **Martin Laurendeau**,
Canadian Davis Cup team captain and national coach for Tennis Canada

“Kelowna sets the standard for the entire country.”

- Tennis British Columbia

“Every year this tournament exceeds expectations.”

- ITF Pro Circuit

“I love coming to Kelowna, [it’s] such a great event!”

- **Filip Peliwo**, CAN
Junior Wimbledon & US Open champ, top #200 ranked in the world

Each summer for one week,
the **KELOWNA** FUTURES **TENNIS** puts on a display of amazing talents
and the only professional men’s tennis tournament in our region.

DON'T WAIT:
**BECOME A SUPPORTER
TODAY!**

WE LOOK FORWARD TO OUR **PARTNERSHIP**



SPONSORSHIP AGREEMENT

Company name: _____

Contact name: _____

Mailing address: _____

Email address: _____

Phone number: _____

Sponsorship	Contribution	Quantity	Total
Title sponsor	\$15,000		
Presenting sponsor	\$10,000		
Little Aces Sponsor	\$7,500		
Corporate Sponsor	\$3,000		

Opt in / addition	Contribution	Quantity	Total
Banner	\$500		
Corporate BBQ	\$2,000		
Program 1/4 page ad	\$250		

Sponsorship total _____

I/We wish to sponsor the Kelowna Futures Professional Men's Tennis Tournament. I understand as this is a live event certain guarantees and/or commitments could be subject to change due to various unforeseen circumstances. KFT will provide best efforts to satisfy all sponsors.

Authorized signature _____

Important:

All logos and/or advertisement artworks must be promptly provided in high resolution format (min. 300kb, 300 dpi preferred) as either .jpg or .png file to guarantee placement.

Please make all cheques payable to **Kelowna Futures Tennis** and mail to:
425 Viewcrest Rd, Kelowna, BC V1W 4J9

"Friend of Tennis" charitable pledge

Monies donated will be directed to Tennis Canada's Tennis Matters, a program dedicated to raising money to support and grow the great sport of tennis in Canada.

To receive a charitable donation receipt, please make your cheque payable to: Tennis Canada, and deliver to your personal KFT representative.

Donation amount _____

THANK YOU!